

Systemize IT is a UK-Based company dedicated to the adoption of Product Modelling as a means to improve the Product Lifecycle Management (PLM) process around the globe. 🇺🇸 🇳🇱 🇰🇷 🇪🇺 🇬🇧



As part of our commitment, we develop a Product Management Workbench (PMW) that supports the product community to capture, maintain and communicate their product requirements.

PMW introduces a formal graphical approach, consistent with industry standards, that describes an insurance product. Our tooling provides the necessary features to manage change with versioning, reuse and impact analysis that are not common in today's product delivery environments.

Many areas of the business have an interest in the PLM process (fig 1). PMW enables all interested parties the ability to access and, where necessary, contribute to the product evolution.

PMW significantly benefits the Product Management Community and its formal approach to describe the product ensures that it can be consumed by IT.



fig 1. PLM Interested Parties

**Product Management Community Benefits:**

- **Knowledge retention**  
- Protects the organisation from staff attrition.
- **Reduced Costs**  
- Compliance improved, filings reduced, productivity increased and reduced training with a consistent approach across business lines.
- **Improved Quality / Governance**  
- Workgroups, parallel change support, validation rules to check product correctness.
- **Version Management**  
- Impact Analysis, 'Where Used', Development traceability, compares and deltas.

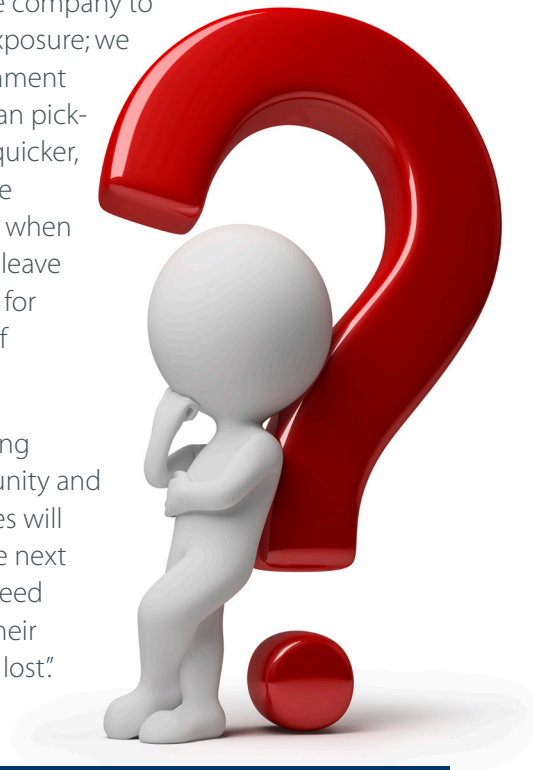
**IT Development Community Benefits:**

- **Improved Communication**  
- Reduced interpretation of product requirements,  
- Ease of consumption.
- **Improved Consistency / Quality of product requirements**
- **Iterative Development Process Supported**  
- Development revisions with deltas aid agile / iterative development practices.
- **Implementation Reuse**  
- Reduced testing for reused product content.
- **Improved Speed to Market**



## Do any of the following apply to your organisation?

- “We believe our products are a company asset and should be managed outside our current technology. Our products will outlive our current systems.”
- “We have multiple policy admin systems and we’d like to have a consistent approach to managing product across them.”
- “We have modern, flexible, policy administration and we want to streamline our process for getting products to market.”
- “We’re thinking of replacing our existing policy admin system in the next 2-5 years and we want to make sure that we know our requirements before we start; we want to avoid that upfront delay on the implementation.”
- “I want to have more flexible resources that can operate across lines of business; a consistent approach to defining products will enable that more effectively.”
- “We have no problem attracting smart people to the business but we find the younger generation move within the company to improve their exposure; we need an environment where people can pick-up knowledge quicker, contribute to the knowledgebase when productive, and leave that knowledge for the next wave of new blood.”
- “We have an aging product community and our key resources will be retiring in the next 2-5 years – we need to ensure that their knowledge isn’t lost.”



## Our Delivery Partners



CGI is among the leading independent information technology and business process services firms in the world and are the first official resellers of PMW.

In addition to consuming the PMW content in their own solutions offerings, CGI is well placed to integrate PMW with other third party policy administration solutions.



Silvermoon's Lunos Enterprise Suite is a set of runtime components that enable companies to deliver policy administration solutions.

Their IAA-Based implementation is hugely flexible and is a good example of a 'Product-Aware' solution capable of importing the PMW output.

## Contact Information

We welcome enquiries and feedback and will always be happy to discuss any aspect of Systemize IT's solutions or services.

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### Useful links on our website:

<http://www.systemize-it.com>

<http://www.systemize-it.com/community-hub/>