

Product Management Workbench

Training & Development Catalogue

April 2017 Edition


systemizeit

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Introduction

Systemize-IT's mission is to provide top quality training so that product modellers and users of their PMW software tool can expand and enhance their knowledge. Workshop attendees have the benefit of receiving training from experienced PMW instructors through a combination of workshops with hands-on opportunities.

The training programmes offered by Systemize-IT can be configured depending on the PMW roles within the business. The PMW roles currently available are:

- Viewer
- Developer
- Mapper
- Modeller
- Administrator

This Development Catalogue provides details of all the current training programmes available. Systemize-IT are happy to discuss individual requirements and offer guidance on the programmes required.



Curriculum Summary

Workshop	Description	Length	Cost Per Workshop
PROD-101 Introduction to Product Modelling	This workshop is designed for anyone who has no, or a limited knowledge of, product modelling and wants to start with the basics. We will cover the approach to product modelling and the visual elements in a workshop with a case study.	1 day	£2,000
PMW-101 Basic Navigation Workshop	<p>This workshop is designed for the Viewer role; a PMW user who views product models but is not required to make any changes to them.</p> <p>This course can also be extended, at no additional cost, to include specific training for:</p> <ul style="list-style-type: none"> the Mapper role, a PMW user who adds mappings of product model content to external data sources (PMW-301) <p>Alternatively, this can be delivered as 2-hour workshop at a cost of £500 per workshop.</p>	1 day	£2,000
PMW-201 PMW Developer	This workshop is designed for the Developer role, a PMW user who populates the logic fields for Rules, Calculations and Request Behaviours and creates, updates or deletes Navigation Paths.	1 day	£2,000
PMW-401 PMW Modeller	This workshop is designed for the Modeller role; a PMW user who needs more in depth training on the use of PMW to make changes and create new product models.	5 days	£10,000
PMW-501 PMW Administrator	This workshop is designed for the Administrator role; a PMW user who requires full rights to configure the tool and perform all actions in the tool.	1 day	£2,000

NOTE: All 'Cost per Workshop' quoted include provision of course materials.

Workshop Format

The different potential audiences lead us to take different approaches to the training delivery.

In an organisation there can be many more Viewers with access to the tool. This means we allow for greater numbers of attendees to PMW-101 Basic Navigation Workshop. As a result, we do not have hands-on access to the tool for all Viewer attendees during this first day. The first day is delivered through slides with the tool being shown in parallel. Throughout the workshop the experienced PMW instructor will also be asking questions to ensure that individuals have a general understanding for each section. This is the same approach used for the Developer and Mapper Workshops.

In the Modeller training we will focus on the maintenance of the modelling content. This section will be delivered with hands-on access to the tool and will be accompanied with a case study for the delegates to follow. The focus of this section is on doing – the bulk of time will be spent consolidating the knowledge gained by putting the techniques into practice in a series of exercises culminating in a full case study. Questions will be encouraged, and all delegates will be expected to bring their own expertise and experience to the table in order to make the event as enriching as possible. Access to PCs for hands-on use of the tool is therefore a requirement of this workshop.

The Administrator workshop is back to presentation and discussion, however the much smaller set means that people are recommended to have their own laptops with them.



Introduction to Product Modelling Workshop (PROD-101)

Designed for:

BUSINESS TEAM MEMBERS WITH NO PREVIOUS EXPERIENCE OF PRODUCT MODELLING

Workshop Duration:

1 DAY

Classroom Size:

6-10 ATTENDEES

Course Type:

- Instructor led workshop
- Classroom based

Course Pre-Requisites

- None

Workshop Objectives:

By the end of this workshop attendees will be able to:

- Explain Product Modelling and the key requirements;
- Recognise and understand the basic building blocks common to all insurance products;
- Describe the seven main steps used to develop a product model; and will have
- Participated in a product modelling exercise.

Cost per Workshop: £2,000

Basic Navigation Workshop – The Viewer (PMW-101)

Designed for:

BUSINESS OR PROJECT PEOPLE WHO NEED TO VIEW PRODUCT MODELS
BUT ARE NOT REQUIRED TO MODEL NEW PRODUCTS OR MAKE ANY CHANGES

Workshop Duration:

1 DAY

Classroom Size:

10-15 ATTENDEES

Course Type:

- Instructor led workshop
- Classroom based

Course Pre-Requisites

- Introduction to Product Modelling Workshop (PROD-101)

Workshop Objectives:

By the end of this workshop attendees will be able to:

- Start PMW and navigate around the content managed by PMW, recognising the visual shapes used within the tool;
- Understand the difference between production content and 'work in progress';
- Understand how to find specific items of interest; and
- Know where to get help.

Cost per Workshop: £2,000

NOTE: Can be extended, at no additional cost, to include Mapper training

The Developer (PMW-201)

Designed for:

PROJECT PEOPLE WHO NEED TO POPULATE THE LOGIC FIELDS FOR RULES, CALCULATIONS AND REQUEST BEHAVIOURS AND CREATE, UPDATE OR DELETE NAVIGATION PATHS

Workshop Duration:

1 DAY

Classroom Size:

10-15 ATTENDEES

Course Type:

- Instructor led workshop
- Classroom based

Course Pre-Requisites

- Basic Navigation Workshop – The Viewer (PMW-101)

Workshop Objectives:

By the end of this workshop attendees will be able to:

- Understand the development lifecycle for developing Rules and Calculations;
- Populate the logic for Rules, Calculations and Request Behaviours;
- Populate the Implementation Description tab;
- Create / Update / Delete Navigation Paths;
- Associate Navigation Paths to rule and calculation usages; and
- Resolve navigation issues.

Cost per Workshop: £2,000

The Mapper (PMW-301)

Designed for:

PROJECT PEOPLE WHO NEED TO ADD MAPPINGS OF PRODUCT MODEL CONTENT TO EXTERNAL DATA SOURCES. THIS COURSE IS CONCERNED WITH EXPLAINING HOW MAPPINGS ARE CREATED IN PMW

Workshop Duration:

2 HOURS

Classroom Size:

10-15 ATTENDEES

Course Type:

- Instructor led workshop
- Classroom based

Course Pre-Requisites

- Basic Navigation Workshop – The Viewer (PMW-101)

Workshop Objectives:

By the end of this workshop attendees will be able to:

- Understand how to create a mapping for existing product content;
- Understand how to constrain a mapping to specific situations;
- Understand where to go to get new mapping capability added to the tool:
 - New mapping targets
 - New mapping types

Cost per Workshop: £500

NOTE: We can deliver this workshop, at no additional cost, if delivered at the same time as the Basic Navigation Workshop (PMW-101).

The Modeller (PMW-401)

Designed for:

BUSINESS OR PROJECT PEOPLE WHO NEED TO VIEW, EDIT AND CREATE PRODUCT MODELS

Workshop Duration:

5 DAYS (INCLUDING THE BASIC NAVIGATION WORKSHOP)

Classroom Size:

6-12 ATTENDEES

Course Type:

- Instructor led workshop
- Classroom based
- Access to PCs required for hands-on use of the tool
- It is useful to have access to two projectors for this workshop: one to show the PowerPoint presentation and the other to show the PMW tool.

Course Pre-Requisites

- Introduction to Product Modelling Workshop (PROD-101)

Workshop Objectives:

By the end of this workshop attendees will be able to:

- Start PMW and navigate around the content managed by PMW, recognising the visual shapes used in the tool and the location and purpose of the main Explorers, Editors and Views;
- Understand the difference between a Concept, Part and Usage;
- Understand how to introduce new insurance products and maintain existing product modelling content;
- Understand how versioning works in the tool;
- Appreciate the impact of the changes made and understand how to restrict the change to specific products;
- Understand the importance of the workgroup and how we make changes in parallel to other team members;
- Be able to fix problems inherent in the models being produced;
- Be able to export the content to a test environment;
- Understand how to create Product Specification Reports; and
- Be able to request that a workgroup is issued to production.

Cost per Workshop: £10,000

The Administrator (PMW-501)

Designed for:

PEOPLE RESPONSIBLE FOR THE CONFIGURATION OF THE PMW
AND THE DAY-TO-DAY OPERATION OF THE PRODUCT REPOSITORY

Workshop Duration:

1 DAY

Classroom Size:

6-10 ATTENDEES

Course Type:

- Instructor led workshop
- Classroom based

Course Pre-Requisites

- The Modeller Workshop (PMW-401) is recommended if the user will also be modeling. However this workshop can be delivered independently if the user only needs to understand the operational aspects of PMW.

Workshop Objectives:

By the end of this workshop attendees will:

- Be able to understand the day-to-day responsibilities of the Administrator;
- Have an insight into how PMW may be extended to support new business requirements; and
- Understand the consequences of choosing different configuration options.

Cost per Workshop: £2,000

About Systemize-IT

We are Systemize-IT. Systemize-IT was founded in 2008 and is based in the UK, with a development team in the Netherlands, and has an international customer base.



Provider of leading-edge product development and management solutions for insurance and other financial services organisations. Systemize-IT help insurance companies to significantly improve the process of developing new products and managing their existing product portfolio. Systemize-IT provides a range of services to manage products more efficiently and bring them to market more quickly. These services include:

- Consultancy
- Product and Process Modelling
- Requirements Capture and Analysis
- Solution Delivery
- Knowledge and Skills Transfer

History of being actively involved in the development of product modelling working with the IBM team that contributed to the original definition of the Product Modelling Concepts.



Creators of the Product Management Workbench (PMW) software tool. PMW is a tool targeted at modelling and managing insurance product definitions for the Financial Services Industry.

Contact Information

We welcome enquiries and feedback and will always be happy to discuss any aspect of Systemize IT's solutions or services.

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